**LINELLE M. BLAIS, PhD, CPF**

**SUMMARY**

Innovative leader with multi-disciplinary experience in behavioral science, health education, organizational development and individual change. Strong record of achievement based on the ability to grow talent and maximize the contributions of others. Unique capacity to translate science into practical applications that work. Dynamic communicator and published author with over 300 presentations and workshops. Outstanding reputation as a professional who plans for the future, works collaboratively with diverse individuals, and places mission above competing interests.

**EDUCATION**

PhD Psychology, University of Rhode Island, 1993

BA Psychology, Rhode Island College, 1986

CPF Certified Professional Facilitator, International Association of Facilitators, 2005

**Other Education**

* Boston University School of Public Health: MPH Courses

Biostatistics, Behavioral Science & Public Health, Epi Methods, Psychology & Public Health

* Harvard University: Negotiations Training
* Mercer University – Mental Health Counseling
* Emory University – Mediation Training
* Over 20 courses in facilitation and coaching

**PROFESSIONAL ACCOMPLISHMENTS**

**Emory University, Rollins School of Public Health 2010 –**

*Executive Director, Emory Centers for Training & Technical Assistance*

*Diabetes Training & Technical Assistance Center; Tobacco Technical Assistance Consortium*

*Associate Professor, Dept. of Behavioral Sciences and Health Education*

Directs a center for capacity building of health professionals, organizations and communities working across chronic diseases and/or seeking professional learning and development services. Current initiatives include scaling the nationwide workforce of lifestyle coaches for the CDC-led National Diabetes Prevention Program; curriculum development and diffusion strategies of an undergraduate public health curriculum on Alzheimer’s and cognitive health; ITK Know. Plan. Go.™ strategic planning for 3 State Departments of Health; evaluation of a national Ebola training center; evaluation and diffusion of a centralized learning centers across multiple collaborative organizations in Oklahoma; design and implementation of large scale training institutes and leadership academies, and professional development workshops, trainings, and assessments as part of our Emory Centers “In the Know” Learning™ products; multiple peer networks including CDC’s surveillance and evaluation network. Created ePACE™ as an approach to highly interactive virtual learning following adult learning principles in response to demands for more cost-efficient trainings. Conducted strategic plans for 10 rural communities in Central Louisiana for The Rapides Foundation. Developed mobile health text messaging for diabetes, heart disease and stroke, and kidney for Arogya World in India as part of a Clinton Global Initiative. Developed multiple programs for CDC including large scale initiatives, program development, and multi-day learning institutes for tobacco and diabetes.

**Blaze Consulting & Facilitation, LLC 2009**

*Principal Consultant* - Services in research, planning, program and performance including group facilitation and coaching for performance that enhance informed decision-making and strategic change. Developed a CDC strategic plan for parenting as a public health problem. Designed and delivered multiple workshops for Boys and Girls Club of America.

**American Cancer Society, National Home Office, Atlanta, Georgia 1992 - 2009**

*National Vice President* - Experienced leader in community capacity building, program development, group facilitation and training. Strategic advisor to the Chief Operating Office, Chief Talent Officer and other senior executives. Internal consultant, coach, trainer and facilitation expert for nationwide initiatives. Innovator of enterprise-wide volunteerism initiatives and numerous staff/volunteer implementation teams designed to strengthen diverse people resources and mission delivery capacity. Develop the College 2 Community online network for continued engagement of young people as they graduate from college to community. Held focus groups for physician engagement, and for youth-adult relationships, to develop recommendations to the Board for strategic engagement. Conducted a nationwide HR engagement survey of volunteers and staff. Directed multiple planning teams for leadership conferences for Regional Vice Presidents and nationwide trainings on diversity and inclusivity module. Developed a coaching for success program, a training on generational differences in the workplace, and established the first nationwide facilitation cadre.

*Director, Applied Research & Programs -* Strengthened staff and volunteer relationships through standardized management practices and programs nationwide, and rapid transfer of best practices to the field. Directed multiple nationwide field research projects on partnership satisfaction, community organization and structures, and role alignment. Conducted in depth interviews of successful partnerships to inform the development of competencies for successful community partnerships and to modify division practices in recruiting and training effective staff.

*Senior Manager, Program Evaluation -* Managed multiple nationwide public health community demonstration projects including tobacco control, workplace health promotion, school health education, nutrition curriculum, and skin cancer prevention. Designed processes for development, evaluation and diffusion of health prevention programs. All projects involved grants to divisions, onsite technical assistance, project monitoring, and formal evaluation and report recommendations.

**University of Rhode Island Cancer Prevention Research Center 1989 - 1992**

*Research Associate* – Conducted applied behavioral research and theoretical testing on health behavior change interventions with smoking cessation and skin cancer prevention. Co-designed, implemented and evaluated the first skin cancer prevention intervention research project that applied the stages of change model. Participated in other grant projects applying the Transtheoretical model to health behavior.

**Brown University, Center for Gerontology & Health Care Research 1988 - 1989**

*Research Interviewer -* Interviewed with late-stage cancer patients and caregivers on unmet needs.

**New England Fellowship for Rehabilitation Alternatives, Inc. 1987 - 1988**

*Mental Health Counselor -* Counselor in group home for adults with schizophrenia using Reality Therapy.

**Memorial Hospital of Rhode Island, Pawtucket Heart Health Project** **1986 - 1987**

*Research Associate* - Assessment and intervention delivery in a large scale community-based health project investigating churches as a channel for health delivery.

**Selected Relevant Programs, Trainings & Reports**

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| * Coaching with Intention™ * ITK Know. Plan. Go.™ Strategic Planning * The Challenge of Participant Change * Using Principles of Multimedia Learning to   Create Effective Power Points   * Human Systems Dynamics * Consultative Selling for Public Health * Dynamic Meetings and Strategic Facilitation * Planning Fundamentals * Community Action Planning: Diabetes Today * Fundamentals of Evaluation | * EQIP™ Assessment and Evaluation Framework * ePACE learning™ virtual meetings * Effective Youth Volunteer Engagement * College 2 Community eNetwork * The Stepped Approach to Volunteer Recruitment and   Retention   * Mentoring for Success * Engaging Diverse Communities * Generational Difference in the Workplace * Removing the White Coat: Physician Engagement * Collaborative Dynamics |

**Selected Publications:**

Orleans, C.T., James, D., Blais, L.M., Corcoran, R.D., Robinson, R.G., Sutton, C. (1992-1993). Pathways to Freedom: An American Cancer Society demonstration project. *Fox Chase Cancer Center Scientific Report*, 282.

Rossi, J.S., Blais, L.M., Weinstock, M.A. (1994). The Rhode Island Sun Smart Project: Skin cancer prevention reaches the beaches. *American Journal of Public Health, 84,* 672-674

Grimley, D., Prochaska, J.O., Velicer, W.F., Blais, L.M. & DiClemente, C. (1994). “The Transtheoretical Model of Change.” IN: *Changing the Self: Philosophies, Techniques, and Experiences.* Thomas M. Brinthaupt and Richard P. Lipka, Editors. State University of New York Press, 2-227.

Rossi, J.S., Blais, L.M., Redding, C.A, Weinstock, M.A. (1995). Preventing skin cancer through behavior change, *Dermatologic Clinics, 13*, 613– 622.

Willey, C., LaForge, R., Blais, L.M., Pallonen, U., Prochaska, J., Botelho, R. (1996). Public health and the science of behavior change. *Current Issues in Public Health, 2,* 18-25.

Roller, M.H., Blais, L.M. (2009). A volunteered response. *Quirk’s Marketing Research Review*, February, 24-32.

Blais, L.M. & Childers, W. (2012). Mobilizing the Nationwide Training Workforce for the National Diabetes Prevention Program: Emory University’s Diabetes Training and Technical Assistance Center*. Diabetes Care and Education, 33*, 8-11.